2014 ANNUAL REPORT

flying kites

Flying Kites is igniting the potential of some of Kenya's most vulnerable children.

Only 25% of students in Kenya are able to finish high school and an estimated 64% of young adults in Kenya are unemployed. We work with orphaned and critically-poor students, providing them with the tools they need to become self-sufficient leaders, ready to multiply their impact as agents of change in their communities and beyond.

Our home provides high-quality care to orphaned children.

Our LaunchPad Initiative helps students prepare for life after high school.

Our school offers a competitive education to the wider community.

Our volunteer and adventure trips contribute to our operating costs.

The year at a glance:

2014 was a big year for Flying Kites. Our school was consistently ranked as the top-performing school in the Njabini District, and we doubled the size of our scholarship program to include access to year-round training and support for our secondary school students.

Increasing our reach:
At our on-site primary school, the Feinstein Junior Scholars Academy, we added a Class 8 to our student population, increasing the numbers of students we support (from preschool to university) to 84.

Expanding our farm:
With help from donors to our Match Challenge, we were able to expand our farm onto our school site in order to supplement our operating costs by cultivating over 70% of our school lunches.

Lighting the Community:
In partnership with the Kenya Rural Electrification Authority we were proud to host our community's first electricity transformer on our site, providing electricity to our school and enabling our neighbors to access electricity.

Fueling our Feeding Program:
To reduce our reliance on kerosene and firewood, we constructed a bio-gas digester and non-grazing cow stalls at our home/dormitory site to fuel the majority of our kitchen energy needs.

Child Sponsorship:
We grew our Child Sponsorship Program by over 40%, allowing donors from 9 different countries to contribute to our school and support our students.

Fundraising in Boston:
Our second annual Bloomingdale's Fashion Show in Boston brought over 250 of the city's most philanthropic individuals and raised critical funds for operating costs in Kenya.

Highlights from 2014:

As part of our commitment to ensuring that students in our program are able to develop healthy relationships, pursue meaningful career paths, contribute to their communities and establish a life trajectory of self-sufficiency, we implemented our LaunchPad initiative in October of 2014. LaunchPad helps prepare students for life choices available to them upon completion of Form Four. Elements of this program include:

- **ACADEMIC SUPPORT**
- **GUIDANCE COUNSELING**
- **VOCATIONAL MENTORSHIP**
- **WORK EXPERIENCE**
- **JOB SHADOWING**
- **SHORT-TERM INTERNSHIPS**
- **TECHNOLOGY WORKSHOPS**
- **PERSONAL BRANDING**
- **FINANCIAL TRAINING**
- **REPRODUCTIVE HEALTH**
- **GENERAL LIFE SKILLS**
- **COMMUNITY SERVICE**

> Before, when we went back to school our minds were closed. Now, they are open.
> – Eunice, age 16

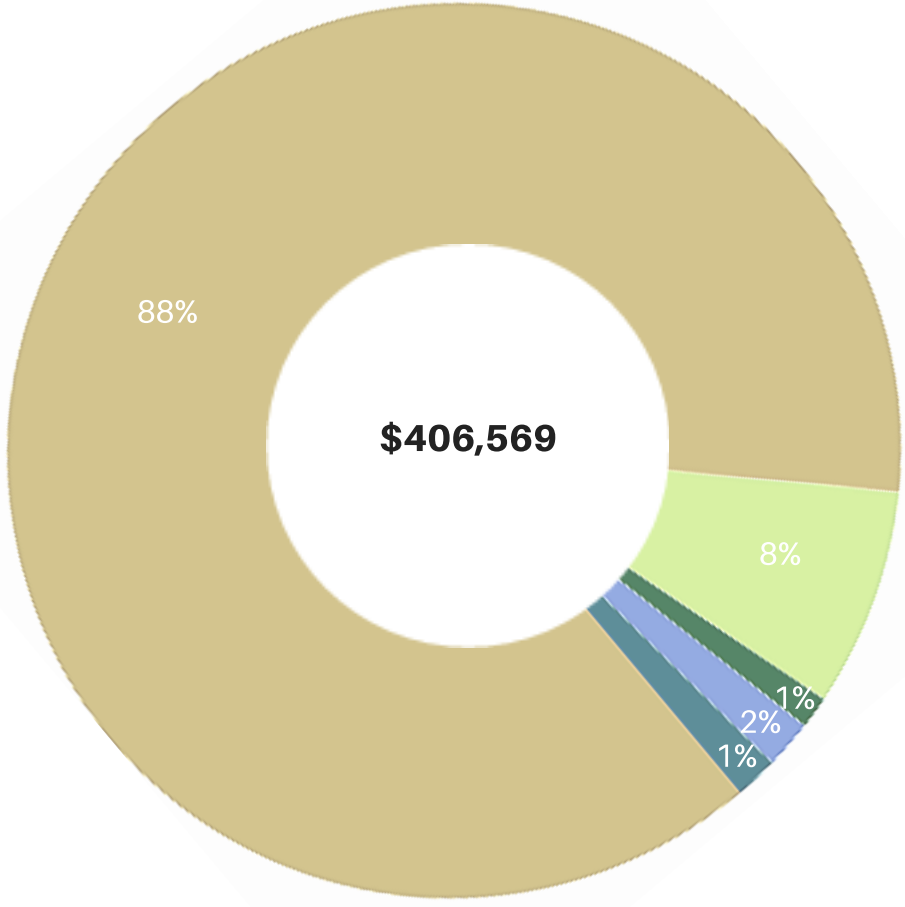
100%
of child sponsorship donations are spent in Kenya

2014 Audited Financials:

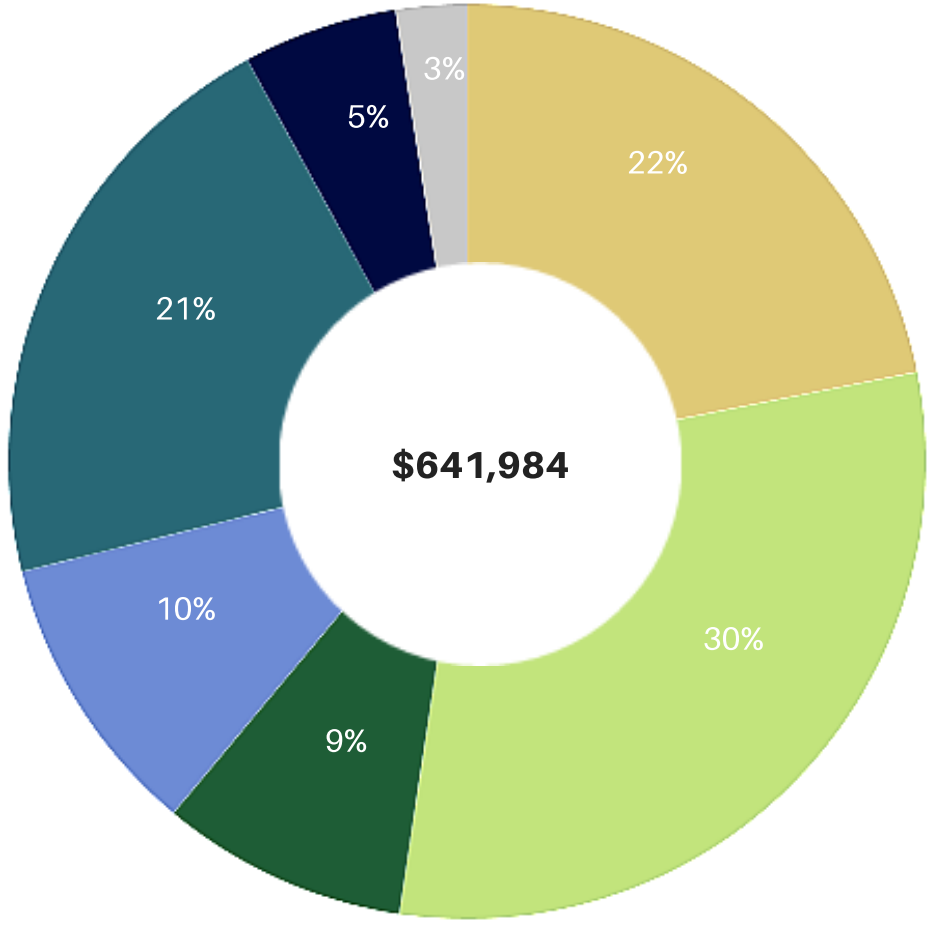
Fiscal year ended
December 31, 2014

EXPENSES

Programs	$356,318	88%
Operations	$32,131	8%
Marketing & Website	$4,704	1%
Travel	$7,116	2%
Depreciation	$6,300	1%
	$406,569	



Flying Kites is committed to financial transparency and accountability. Complete audited financials are available upon request. Thank you for making our work possible.



REVENUE

Individual Gifts	$140,342	22%
Restricted Contributions	$195,831	30%
Ambassador Program	$55,816	9%
FK Adventures	$64,636	10%
Sponsorship Program	$134,294	21%
Legacy Scholarship	$35,000	5%
Events	$16,065	3%
	$641,984	

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