



LOOKING TO THE FUTURE  
AFTER TEN YEARS OF IMPACT

*The* **FLYING KITES**  
**CAPITAL CAMPAIGN**



flying kites

Dear friends,



In September of 2007, in a small village in rural Kenya, Flying Kites opened its doors to our very first student. Her name was Miriam. She was six years old and suffering from abject poverty. As an orphaned child, she lacked the opportunity to attend school and often went to bed hungry.

Today, Miriam is sixteen and a leader in her community - smart, empowered, and on the cusp of opportunity - carving a path out of poverty and building her best life, every day. **Over the past ten years, Flying Kites has been growing right beside Miriam and we are on the cusp of opportunity, too.** We have a chance to help more students like Miriam in a way that fundamentally changes the landscape of poverty.

We have spent a decade building our model. The Flying Kites Leadership Academy is consistently rated as the top-performing school in our district and our students learn in a holistic, nurturing environment that prioritizes not just academic excellence, but also creativity, critical thinking, and community service.

Looking at our classes, you would never guess that our student body is comprised of some of the country's most urgent cases: orphaned, abandoned, abused, homeless, critically-poor kids who are none of those things when they put on a school uniform.

**If the theme of the last ten years was building our model, the theme for the next ten years will be sharing it.** The Flying Kites Capital Campaign lays out a framework for us to leverage our model and multiply our impact. Our campus expansion will position our school as a center of excellence and through the development of our Teacher Training Institute, we will ensure that some of Kenya's most impoverished schools can join us in creating a path out of poverty for students, families and communities.

The work we do together matters,  
Yours in gratitude,  
Leila de Bruyne

**Leila de Bruyne**  
Executive Director

# ABOUT **FLYING KITES**

At Flying Kites, we believe that providing students with access to high-quality education and holistic support is vital to alleviating suffering, increasing gender equality and promoting economic sustainability. **By meeting the needs of the whole child, our programs in rural Kenya give students the tools they need to build their best lives and positively impact their families, communities and country.**



Our Leadership Academy operates as both a boarding and day school, providing a competitive education to students in the wider community, as well as opportunities for temporary housing and care for students who are orphaned and homeless.



Our LaunchPad Initiative ensures that young people in rural Kenya are able to develop healthy relationships, pursue meaningful career paths, contribute to their communities and establish a life trajectory of self-sufficiency.



At Flying Kites, we value teachers as the most important factor in improving student outcomes, and we partner with resource-poor schools to share our model and build the capacity of educators across Kenya. Through our collaborative impact framework, we partner with the public and private sector to address other barriers to learning, helping to implement school feeding programs, WASH initiatives and child protection practices.

# LOOKING AHEAD: **2020 GOALS**

After ten years of building our model, we are ready to leverage our success to increase our impact. The Flying Kites Capital Campaign will triple the size of our Leadership Academy, positioning it as a center of excellence and model school for the Teacher Training Institute and allowing us to significantly expand the number of students and teachers we serve.

**1**

By 2020, our Leadership Academy will provide **180 vulnerable children** a year with a competitive education and holistic support, in addition to serving as a model school for our Teacher Training Institute.

**2**

Our goal in the next three years is to expand LaunchPad to provide **350+ at-risk secondary students** with access to workshops on health, financial literacy and career readiness, in addition to providing academic scholarships and ongoing mentorship.

**3**

By 2020, through the development of our Teacher Training Institute, we will train over **450 teachers** a year, raising the level of education delivered to more than **22,500 vulnerable students**, while assembling a network of public and private partners to also address other barriers to learning, such as infrastructure, school feeding programs and child protection practices.

**FUNDRAISING GOAL: 2.2 M USD**

PROGRESS TO DATE: **1 M USD**

*\*funded*

**ACADEMIC BUILDING**  
500,000 USD

**100 Kids in  
100 Days Campaign**

November 2016

**THE PAMOJA CENTER  
(TEACHER TRAINING  
INSTITUTE + CAFETERIA)**  
750,000 USD

**Save a Seat  
Campaign**

May 2017

**TEACHER HOUSING**  
250,000 USD

**Honor a Teacher  
Campaign**

November 2017

**CLINIC**  
200,000 USD

**Whole Child  
Campaign**

March 2018

*\*funded*

**GIRLS' & BOYS' DORMS**  
500,000 USD

**Alex and Ani Inspiration  
in Flight Campaign**

February 2016



# UP NEXT: THE PAMOJA CENTER

TEACHER TRAINING INSTITUTE + CAFETERIA

Our Academic Building was funded through our "100 Kids in 100 Days", during which supporters from around the world sponsored desks in our soon-to be classrooms. Our next campaign builds off this momentum by inviting donors to support the construction of the Teacher Training Institute + Cafeteria by 'saving a seat', 'reserving a table', joining the Founders' Table or being named "Head Cook".

**The high distinction of "Head Cook" in this campaign will be awarded to two supporters who have contributed 250,000 USD towards the construction of the Pamoja Building. Contact us to discuss making a transformative gift to our capital campaign.**

## OPPORTUNITIES:

**Head Cook (2) : 250,000 USD**

**Founders' Table (3) : 50,000 USD**

**Reserve A Table (5) : 10,000 USD**

**Save A Seat (41) : 1,200 USD**

